



BEIT  
AVI CHAI  
[bac.org.il](http://bac.org.il)



# A FACE. THE DAY. A MEMORY.

REMEMBERING TOGETHER

© Beit Avi Chai Jerusalem, 2020. Pilot Publication (Work in Progress).

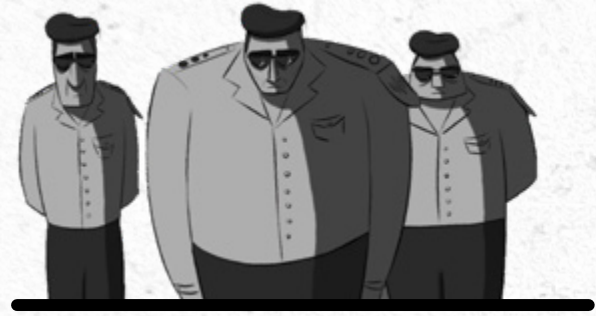
Creation and development of this publication was initiated by Beit Avi Chai to serve as a supplementary educational resource for the A Day.

The Face. A Memory films, solely for educational purposes. Any use, including quoting from the materials, should acknowledge Beit Avi Chai and the A Day. The Face. A Memory Project.





# A FACE. THE DAY. A MEMORY.



REMEMBERING TOGETHER

---

## INTRODUCTION

---

*In Memory of Israel's Fallen Heroes*

*A Face. The Day. A Memory.* is an award-winning online commemorative project that highlights the lives of fallen Israeli soldiers and victims of terror through the creation of short animated films (from 3 to 5-minutes each).

Working with family and close friends, each film relates the story of a different fallen Israeli soldier or victim of terror by casting light on a special aspect or occurrence in their lives: a past celebration, a future dream, a special relationship, memories that bring the lives of those tragically lost close to all of us.

Each film releases a frozen moment in time, breathing life through powerful memories in a manner that evokes reflection, meaning, and pride in the resilience of the people of Israel.

Created by Jerusalem's Beit Avi Chai nine years ago, script writers work closely with Israeli and international animation artists, using different artistic styles, angles, and approaches to depict the scenes that will tell the stories in a manner that can resonate with different audiences and be suitable in many different platforms, including classrooms, larger commemorative events for schools, communities, JCCs, online media, television, study modules and personal viewing.

Since its launching, the project has grown exponentially with regard to the number of original films, their educational potential, and exposure in Israel and around the world. Thus far, 40 different films have been created and plans are in the works to create a large database of virtual Israeli memories.

All movies and programs, appropriate for a variety of age groups, can be found on a dedicated webpage on [Beit Avi Chai's website](http://BeitAviChai.org).

In these challenging times, when face-to-face meetings between friends, extended families and community members are not possible, **A Face. The Day. A Memory** seeks to strengthen the bond between Israel and Jewish communities in North America by bringing the unique stories of those whom we have lost as the link that can help bring us closer together.

In preparation to **Yom Hazikaron** [Memorial Day for the Fallen Soldiers of Israel and Victims of Terrorism], Beit Avi Chai is working to create a diverse set of guides for teachers and community leaders that are appropriate for interactive programs for youth. Each guide includes introductory and follow-up questions, points for discussion and additional ideas to generate substantive and engaging conversations among the participants.

**We hope you will join us in this important mission,  
The Beit Avi Chai Project Team**





**A FACE.  
THE DAY.  
A MEMORY.**



REMEMBERING TOGETHER

# MEMORIALIZATION

## INTRODUCTION

Memorialization is a broad term, closely connected to collective memory and coping with mourning. *Yom Hazikaron* [Memorial Day for the Fallen Soldiers of Israel and Victims of Terrorism] contains many types of memorialization that have formed out of a desire to remember a loved one, a shared heritage, significant events, and more. It is true that memorialization is not able to prevent mourning and loss, but in many ways, it can keep a symbol or item from the past, in the present, especially from a life that once was, and is no more.





# A FACE. THE DAY. A MEMORY.



REMEMBERING TOGETHER

## PRE-DISCUSSION

- \* The Hebrew word for memorialization is "hantzacha - הַנְצַחָה," deriving from the root letters .ח.צ.ח<sup>1</sup> – meaning eternity. In English memorialization derives from the notion of memorial – remembrance. What do the different uses of the words in these languages propose in regard to anchoring a person's memory within a work of art, a certain structure or the name of a place?
- \* What diverse ways of memorialization do you see in your surroundings? What kind of memory do they express – personal, collective, emotional, historic, religious?
  - What is the target population of those types of memorialization?
- \* Are there things that you believe are more important to be memorialized?
  - Which events/people in your personal and family story would you like to include within a substantial memorialization project?
  - Which moments or aspects in the collective memory of our nation do you believe are important to be memorialized?

1 You can also talk about Jewish sources that connect to the term "נִצְחַת יִשְׂרָאֵל" – the eternity of the Jewish People, expressing, among others, the idea of eternity in Jewish Tradition that is transmitted from generation to generation.





# A FACE. THE DAY. A MEMORY.



REMEMBERING TOGETHER



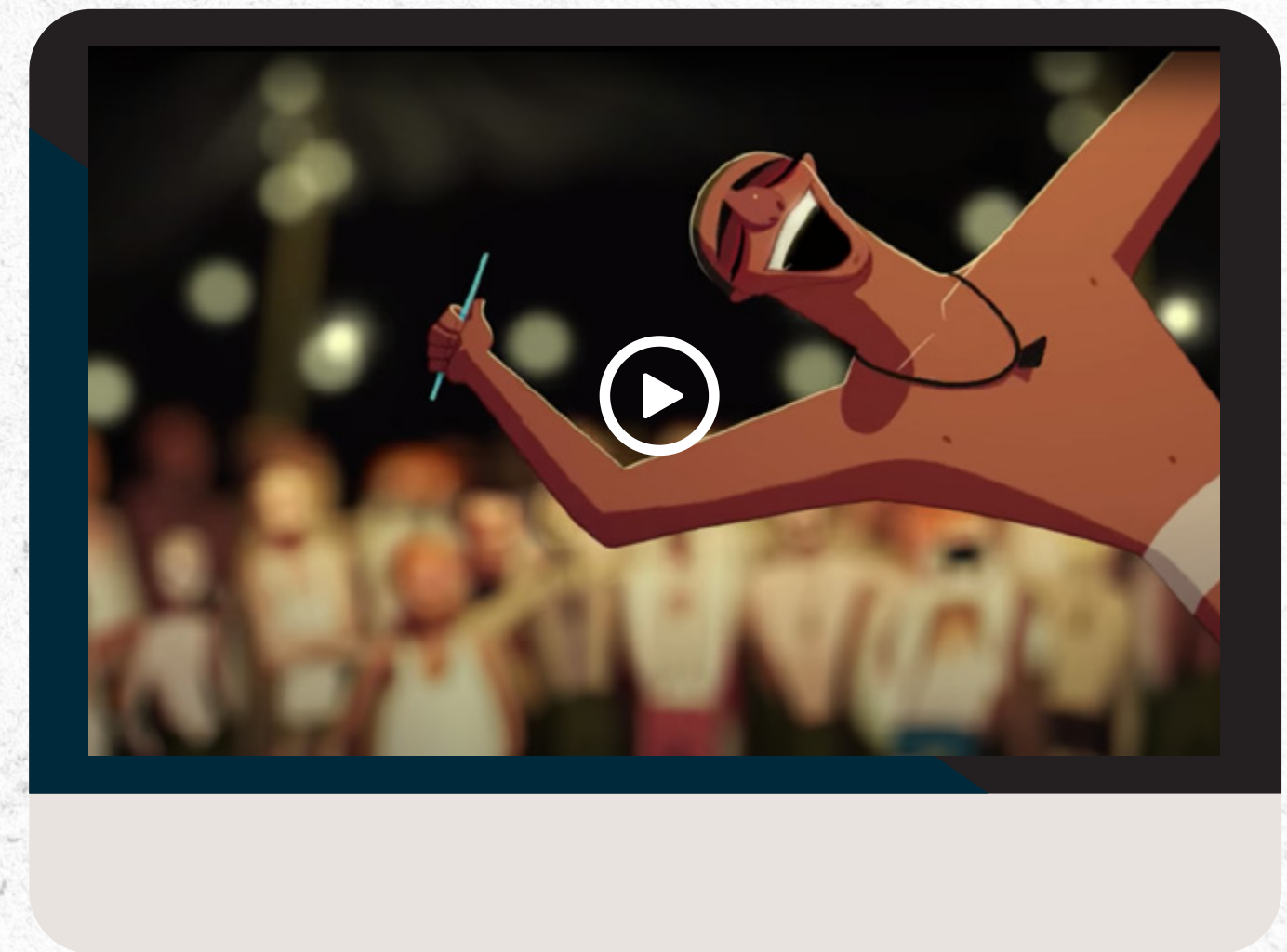
**YOSSI  
MUADI**

**Yossi Muadi** spent his childhood in Ramot Remez, Haifa. The Muadi family, like many others of the Druze community, tied their fate to the history of the Jews, not only in life, but also in death. The number of Druze men who serve in the Israeli security forces is one of the highest in comparison to their percentage in the general Israeli population and many of them have fallen during their service to protect the State.

Yossi Muadi was a "people's man," a type of "walking heart" who never stopped smiling. His friends say that he always had time to listen to their troubles and would talk with them until the early hours of the morning. He loved sports and adventure, dancing, nature and cooking. He was a role model of a person who routed his life in positive directions and knew how to fill his days with meaning.



**MAKTUB, A FILM IN MEMORY  
OF YOSSI MUADI**



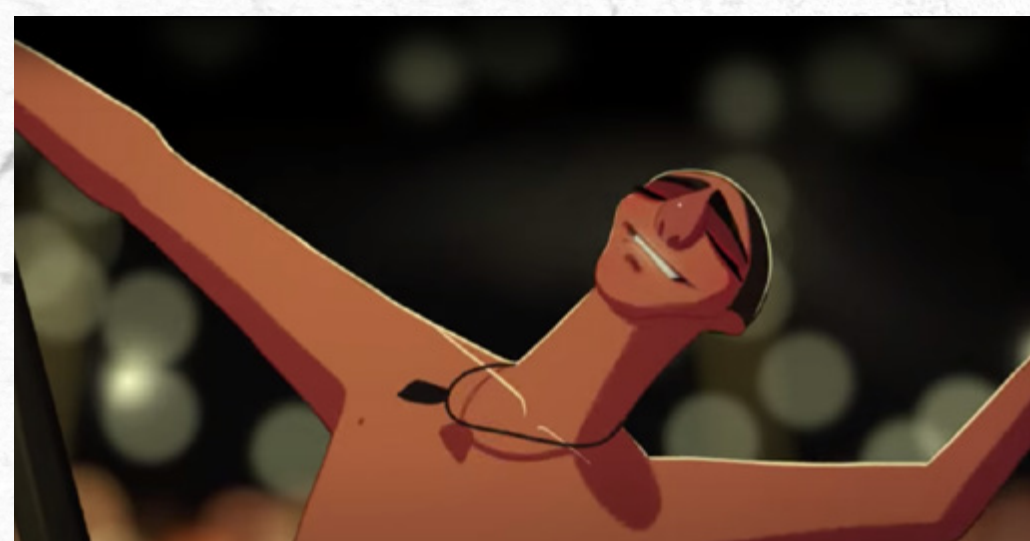




# A FACE. THE DAY. A MEMORY.



REMEMBERING TOGETHER



## QUESTIONS FOR DISCUSSION FOLLOWING THE SCREENING OF THE FILM:

- \* The film gives us a glimpse into the life of Yossi Muadi, an IDF soldier who fell in Operation Cast Lead in Gaza in 2008.
  - What do you think this picture is telling us about Yossi?
  - What makes the memory of this moment within a context of pre-battle, only hours before his death, so unique?
- \* The films in this project are based on memories shared by families and friends of the fallen. Why do you think that Yossi's family wanted to remember him this way?
- \* In regard to our discussion on diverse expressions of memorialization and their value, before watching the film:
  - What do you think about this manner of memorialization?
  - Does a short, animated film connect us to Yossi the person in a different way?
  - Does it connect us differently to an experience that is significant and shared by the entire Jewish People? In what way?





**A FACE.  
THE DAY.  
A MEMORY.**



REMEMBERING TOGETHER



## SUMMARY

Within a reality that is constantly moving from the present to the future, *Yom Hazikaron* is an enterprise of personal and collective memorialization, which offers us a bridge to the lives and deaths of those who fell while protecting the State of Israel. The desire to connect to their stories and the values they represent demands that we examine various ways of memory and memorialization which can refine elements within the wider picture, while simultaneously talking to us in a language that connects to our life at present, even though we are constantly moving further away from the past and from the stories that were cut short at one total and final point in history.

To view additional films and to receive more information about Beit Avi Chai's *A Face. The Day. A Memory.* project, please go to: [www.bac.org.il/specials/project/pnym-yvm-zykrvn?language=en](http://www.bac.org.il/specials/project/pnym-yvm-zykrvn?language=en)